



PLACEMENT BROCHURE: 2020-21



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## MESSAGES



Our mission at Amity is that every student of ours becomes a SUCCESS STORY.

## FOUNDER PRESIDENT'S MESSAGE

After interacting with businessmen and scientists from virtually every country of the world, I came to a conclusion a long time back that the Indian brain has no match in the world. So we set up the Amity Institutions with the aim to provide world-class education and the most dedicated teachers to some of the brightest and motivated students of our country, for giving them an industry-oriented practical teaching with focus on personality enhancement and imbibing of values and 'sanskars' and a sense of responsibility towards the people around them. Amity students have been groomed to be assets to any organization they join.

I am confident that with the world-class environment of a company like yours, and with the guidance of distinguished people like yourself, our students will fulfil all the expectations and also win the hearts of everyone around them with their knowledge, positive attitude, and self-oriented approach.

There can be no better way for both of us to build or continue a long-lasting relationship than through absorbing an Amitian in your organization.

I wish you all the success in all the missions you have set for yourself and your organization.

Ala k Claulan

Dr. Ashok K. Chauhan
Founder President, Ritnand Balved Education Foundation
(The Foundation of Amity Institutions and
the sponsoring body of Amity Universities)
Chairman, AKC Group of Companies

## CHANCELLOR'S MESSAGE

It is with immense pleasure and a sense of pride that I welcome you to Amity University Rajasthan. The University is a core part of Amity, one of the leading education group of India.

Amity University Rajasthan with its evergreen campus spread over 150 acres, conducts a variety of programmes at UG and PG level, besides Ph.D programmes in the areas of Management, Engineering, Biotechnology, Computer Science, Information Technology, Commerce, Journalism, Mass Communication, Fashion Design & Technology, Architecture, Hotel Management, Arts, Psychology, Languages and Microbial Technology etc. In addition to core and elective courses, the focus is on the holistic development of the students.

Amity University Rajasthan has instituted global standards in education, training and research with world-class infrastructure and latest teaching methodologies. With the mission to train the future leaders of the corporate world, the University strives to blend modernity with tradition in each one of its students. Every student of Amity University Rajasthan gets additional inputs in terms of learning foreign languages, communication skills, behavioral sciences, games and sports, military training, etc. to help attain holistic development.

I invite you to be a part of this unique university and embark on a journey driven by exceptional pedagogy, inspiring faculty, global industry trends and deep rooted human values.



It is the
Leaders of
Today who
Inspire the
Leaders of
Tomorrow.

Dr. Aseem Chauhan
Chancellor
Amity University Rajasthan

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## PRO VICE CHANCELLOR'S MESSAGE



Amity University Rajasthan (AUR) is setup with a global vision and thrust on innovation, research and industry connect. We, at AUR are committed to achieve excellence in all areas of Knowledge creation, delivery and use. We ensure that our research and academic endeavors contribute to well being of the society. We provide a supportive environment that facilitates creativity and innovation. Our well structured and flexible curriculum allows students to master skills to face diverse challenges of the corporate world. To make our students industry ready, workshops, seminars and guest lectures are delivered by industry experts. Strong foundation provided to our students offers them an edge not only to face competition but also generate employment opportunities.

Our state-of-the-art infrastructure and facilities complement our academic ecosystem and enhance teaching-learning processes. We encourage our students to discover new perspectives, see things differently and develop an entrepreneurial mindset. The faculty members interact constructively with each other and provide great learning opportunities for students. The Students of AUR are able to develop team building, leadership, communication, critical thinking and problem-solving skills, all of which are suitable for a variety of fields of employment.

AUR, Jaipur is considered a pioneer in the field of higher learning & offers postgraduate & undergraduate degree in programs ranging from traditional courses in Engineering, Architecture, Management, Mass communication, Law to unique programs in Microbial Technology, Clean Technology, Ocean Atmospheric Science & Technology & Converging Technologies, to name a few. AUR offers a wide range of courses including MBA, BBA, B.Com, B.Sc., M.Sc., B.Tech., M.Tech. integrated B.Tech + M.Tech, BA, MA, M. Phil in different domains.

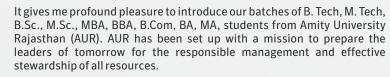
This placement brochure provides valuable insights into the diversity and versatility of the AUR students.

I think you for your interest & sincerely hope that you will visit our campus and interact with our faculty members and students.

Prof. (Dr.) Amit Jain

Pro Vice Chancellor/ Pro President Amity University Rajasthan

## DIRECTOR -CORPORATE RESOURCE CENTER'S MESSAGE



#### Our goal is to:

- 1. Positively influence the practice of business.
- 2. Compete fairly and
- 3. Collaborate closely on a global scale and scope.

AUR prepares students to meet the global business and leadership challenges of tomorrow. As a corporate resource professional, I have been closely associated with these batches, living through their moments of trials and tribulations, joys and ecstasies. I have seen them evolve, over the years of their education at AUR. This evolution has been facilitated through internships and business incubators, which have filled them with confidence and have prepared them adequately for the corporate world. I believe that we have prepared them as responsible corporate citizens who understand the challenges of corporates and society at large.

Your organization would enable our students to realize their career potential and aspirations. I am confident that our students will, in turn contribute to the growth of your esteemed organization and make this association mutually enriching.

On behalf of the AUR, I invite you to participate in the campus placement process. We look forward to your presence and contribution towards shaping the future of our students.

Deswani

Vinod Tejwani Director - Corporate Resource Center Amity University Rajasthan

## **AMITY UNIVERSITY** RAJASTHAN

Spread over 150 acres, Amity University Rajasthan is situated in the picturesque of the Aravali Hills.

At Amity University Rajasthan, there is no barrier to learning. The university has been built on a foundation which embodies all the qualities that have made Amity institutions world-class over the last two decades. Amity has instituted global standards in education, training and research with world-class infrastructure and the latest teaching methodologies. With the mission to groom the future leaders of the corporate world, the university strives to blend modernity with tradition in each of its students.

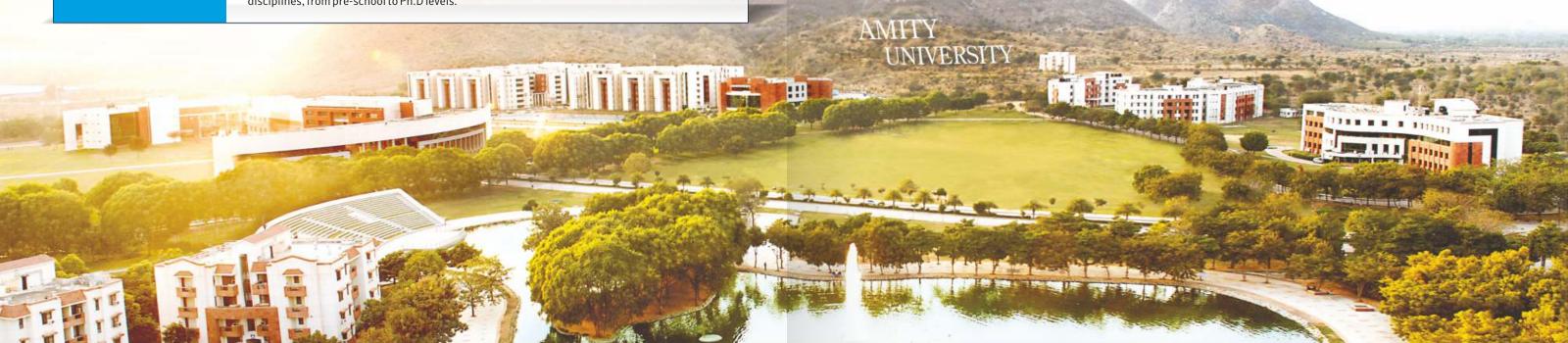
Amity University Rajasthan is a part of India's leading education group that has come to be recognized for pioneering a global culture in education in India. The Amity Group is home to over 175,000 students pursuing 300 Programmes in over 60 diverse disciplines, from pre-school to Ph.D levels.

#### AMITY UNIVERSITY RAJASTHAN AT A GLANCE

- 120 hi-tech labs in various disciplines with latest equipments
- Air-conditioned and amphitheater style classrooms
- 1000 Mbps wireless campus
- Well stocked libraries with over 60,000 books, journals and references
- On-campus hostel for 3,100 students
- On-campus multi-cuisine cafeteria and Café Coffee Day
- · Sports complex with golf putting range, horse riding academy and shooting range

#### **AMITY EDUCATION GROUP**

- 175,000 students
- 6,000 faculty & scientists
- 1,200 acres of campuses
- 10 universities with campuses in Noida, Greater Noida, Gurugram, Jaipur, Lucknow, Mumbai, Mohali, Gwalior, Kolkata, Raipur, Ranchi & Patna
- 12 Overseas campuses in London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi & Tashkent
- B.Schools in 13 cities of India
- 28 Schools and pre-schools
- 150+ Institutions and centers
- 25,000 Students on scholarship
- 52,000 on-campus placements over the years



AMITY JAIPUR CAMPUS HAS RECEIVED MANY RECOGNITIONS FOR EXCELLENCE IN EDUCATION, EMPLOYABILITY AND INFRASTRUCTURE



**RANKED AMONGST THE** TOP 3 PVT. **MULTI-DISCIPLINARY** UNIVERSITIES
IN NORTH INDIA by ITHEWEEK





TOP PVT. UNIVERSITY **IN NORTH INDIA** BY Siliconindia



Also Ranked Amongst Top 30 B.Schools IN NORTH INDIA in India as per The Sentinel AT EDUCATION EXCELLENCE Educational Institutions' Ranking



# WHAT MAKES AMITY UNIVERSITY RAJASTHAN DIFFERENT







#### MULTI-DISCIPLINARY

The Curriculum is not just limited to subjects

#### FOREIGN LANGUAGES

In order to prepare students the university maintains state-of-the-art foreign language centers. Languages taught at present include Chinese, French, Spanish and German.

#### GLOBAL CURRICULUM

The curriculum and pedagogy is drawn from the best practices in India and abroad, bearing in mind that the global perspectives relating to today's education need to match the Indian approaches in business and industry. The detailed course curriculum is reviewed at regular intervals as per the industry requirements. For this, many points are considered such as feedback reports on the placements, employability of the passed out students, latest developments in the technology, statutory compliances of various bodies etc. The course syllabus is first examined and evaluated by an expert committee which is then reviewed by Board of Studies of the institution for recommendations to Academic Council for approval.

#### **ENTREPRENEURSHIP**

Our focus on entrepreneurship is of particular interest to our graduates. About 15% of the graduated students

have started their own business with turnover of more than Rs 10 crores.

#### GLOBAL EXPOSURE

The global curriculum is complemented by exposure to the corporate and the culture of foreign countries. This is facilitated by a global exchange program and opportunity for a one-year full time study abroad at Amity campuses in Singapore, Mauritius, London, Dubai, USA and China.

#### CAREER MANAGEMENT

Our Corporate Resource Centre (CRC) works consistently to ensure that when you are ready to graduate, you have the opportunity to pursue the career where your passion and skills lie. Amity University Rajasthan has consistently placed all students in leading organisations such as Deloitte, E&Y, Wipro, Axis Bank, Godrej, Mankind, GBM, Witzcraft etc.

#### **WORLD-CLASS FACULTY**

At Amity University Rajasthan, the core faculty comprises of distinguished academicians from the best institutions and leading professionals from the corporate world with rich industry experience. Amity faculty members are involved in all domain activities of Research, Consulting and MDPs. Amity's excellent student/faculty ratio ensures close, enduring relationships between students and professors.

#### PERSONALITY DEVELOPMENT

To ensure all-round development, which is necessary for realization of one's full potential, the University provides world-class facilities for games & sports.

Participation in extra-curricular activities like debates, dramatics and pursuit of hobbies through a large number of student clubs on campus are also strongly encouraged.

#### RESEARCH EXCELLENCE

Based on the track record of the AUR faculty in research and recognizing our strengths, the following six Centers of Excellence with well-defined objectives to carry out innovative research in cutting edge areas have been established:

- 1. Amity Centre for Ocean-Atmospheric Science and Technology (ACOAST)
- 2. Amity Center for Nanobiotechnology and Nanomedicine (ACNN)
- 3. Yunus Social Business Centre (YSBC)
- 4. Amity Centre for Water Studies and Research (ACWSR)
- 5. Amity Center for Positivism and Happiness (ACPH)
- 6. Amity Center for Mycobacterial Disease Research (ACMDR)



## A TRULY GLOBAL CAMPUS



Amity University Rajasthan has modern infrastructural facilities and is duly supported by professionally trained faculty. We have focused on simultaneous growth of academic components and student support facilities. Air-conditioned classrooms, state-of-the-art Information Technology Centre, well stocked and fully automated library, conference halls and plenty of open space gives the infrastructure a vibrant ambience which is highly congenial for the professional growth and development of students.







#### **GLOBAL AUDITORIUM**

Well designed, fully equipped, air-conditioned, modern and spacious auditorium provides a very conducive climate for learning. The Auditorium is equipped with modern Audio-Visual equipments with 24-hours Wi-Fi facility.

#### IT INFRASTRUCTURE

The entire AUR campus is Wi-Fi enabled with the coverage of academic blocks, faculty and student housing. There are more than 200 access points, providing excellent coverage in all areas where the network is needed.

#### SPORTS FACILITIES

AUR has a full-fledged department for physical education with qualified coaches for several games and sports. Sports facilities like Football, Tennis, Basketball, Volleyball, Badminton, Golf, Shooting, Chess, Carom, Billiards, Snooker, Pool table and Table-tennis are available with a fully equipped gymnasium to enhance the fitness levels. Yoga and Aerobics with professional trainers are also available.

#### UNIVERSITY HALLS OF RESIDENCE

The University provides residential accommodation to its students and faculty. Residents have many opportunities for interaction and healthy intellectual growth. The University campus is a comfortable, modern, self-contained living environment. Student's common rooms, dining halls etc. are centrally

#### **GLOBAL LIBRARY**

The Global Library signifies a pro-active approach for aiding the teaching-learning process at AUR. An area of approximately 20,000 square feet has been provided for the development of the library in the SRC block in the campus. The library has a collection of about 45,000 print volumes and an array of electronic resources. The print collection includes books, monographs, research reports, law reports and back volumes of periodicals among other study material. In addition to professional reading material, the library offers a large collection of leisure reading and books for the development of soft skills. The print resources of the library are divided into 'General Collection' and 'Reference Collection'.

## **AMITY BUSINESS SCHOOL**

#### ADMISSION BASED ON:

Campus)

Interview (Skype from Hometown in lieu of Personal Presence at

## FOR UNDERGRADUATE PROGRAM **ELIGIBILITY CRITERIA:**

A. **B.Com (Hons) with ACCA**— 10+2 (min 55%)

B. **BBA with CMA**– 10+2 (min 50%)

C. **GSP Program** – BBA International – 10+2 (min 55%)

## FOR POSTGRADUATE PROGRAM: **ELIGIBILITY CRITERIA:**

A. M.Com. - B.Com/B.A. (Economics)/BBA (min. 50%)

- B. MBA (Specializations Offered- Marketing & Sales/Finance/HR/IB/Digital Marketing & Customer Analytics/Agri Business)— Graduation (min 50%) plus National / State MBA Entrance Exam score or Amity Test. MBA Scholarships 100% @CAT/MAT 90 percentile & GMAT 650+ / GRE 161. MBA 50 % Sch @ CAT/MAT 85 percentile GMAT 600+/GRE 157. MBA 25% Sch @ CAT/MAT 75 percentile & GMAT 450+ / GRE 149
- C. **MBA (3 Continent)** Graduation (min 50%) plus National/State MBA Entrance Exam score or Amity Test. MBA Scholarships 100% @CAT/ MAT 90 percentile & GMAT 650+/GRE 161. MBA 50 % Sch @ CAT/ MAT 85 pe rcentile GMAT 600+ / GRE 157. MBA 25% Sch @ CAT / MAT 75 percentile & GMAT 450+ / GRE 149
- D. **GSP Program: MBA International –** Graduation with min. score of MAT -600/GMAT - 500/ CMAT - 150 Or percentile in CAT/XAT - 80 / NMAT - 60 Or Amity Written Test on the day of Interview.

Established in 2007, Amity Business School (ABS) is one of the premier institutions in the field of Management Studies that imparts knowledge to foster innovative leaders with strong ethical

Our Undergraduate programs viz BBA and B. Com (Hons.) and Postgraduate programs viz MBA and M.Com. are the most soughtafter courses by students. The Doctoral Program in Management Studies is also a huge hit.

The focus of management programs is to make each and every graduate industry-ready and expose them to the latest trends in the dynamic business world as well as providing them the facilities of the best business schools in the country. Innovative teaching pedagogy, Centres of Excellence, Study Abroad Programs, Foreign Language and extensive industry integration are some of the hallmarks of the institution.

ABS offers an extensive student-centric pedagogy and students get to study under highly qualified and seasoned faculty and explore the subject through experiential learning and hands-on activities. Our

teaching-learning approach is inclusive of blended learning, activity-basedeaching, case studies, presentation, corporate guest lectures, industrial tours, student projects, mentor- mentee meets, conferences and so on. The faculty here comprises of a dedicated and experienced team of specialists and professionals, each excelling in their respective area of specialization such as Strategic Management, Leadership Excellence, Performance Management and Compensation, Operation Research, Business Research, Economics, Human Resources Management, Financial Management, Security Analysis and Portfolio Management, Business Laws, Marketing Management, Brand Management, e-Commerce, Information Technology, Sales, Operations and Supply Chain Management. Various leading companies across various majors engage the ABS students during placement drives on the campus. Armed with requisite managerial skills and talent to confront all the challenges in business landscape, our alumni are handling key responsibilities in various acclaimed industries across the globe



# AMITY SCHOOL OF ENGINEERING & TECHNOLOGY

**ADMISSION BASED ON:** 

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

Established in 2007, Amity School of Engineering and Technology (ASET) offers a rich set of programs filled with modern engineering and technical courses and cover a whole spectrum of engineering and technological aspects. ASET offers courses in various streams such as Computer Science & Engineering, Information Technology, Civil Engineering, Mechanical Engineering, Chemical Engineering, Electronics & Communication Engineering and Electronics & Electrical Engineering as well as modern streams like Solar & Alternative Energy. ASET offers a range of programs from Undergraduate to Doctoral level. Echoing the same views, ASET is committed to provide academic rigour and dynamic learning environment for holistic development of technology leaders. ASET is proud to have a pool of distinguished alumni, who are leading engineering and technology fields at various reputed technical hubs in different corners of the world.

Modern technology has revolutionized the way of living. Technology is building bridges among people, bringing citizens from different cultures and backgrounds close to each other. Technology has indeed seeped into our lives to make our surroundings comfortable. It has made people capable of doing what even could not be thought of a few years ago. These changes were made possible due to continuous efforts of scientists and technocrats who nurtured an environment conducive to learning and living with modern engineering.

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **B.Tech (All streams)** – 10+2 with PCM (min 50%)

B. **GSP Program** – B. Tech CSE International – Min. 50% in class X & XII with min 55% in PCM

## FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. M.Tech. (Computer Science & Engg.) - MCA/M.Sc. (CS/P/ M/Stats.)/B.Tech.

B. **M.Tech (Electronics & Communication Engg.)** - B.Tech. (ECE)/M.Sc. ( Electronics/Phy.)

C. M.Tech (Solar & Alternative Energy) - B.Tech./M.Sc with Phy./Chem./Material Science

D. **GSP Program** – M. Tech CSE International – B.E. / B.Tech. / AMIE / AMIETE in CSE / IT / MCA / M.Sc. in CS / IT / Physics / Math /Statistics (min 60%) & 10+2 (min 60%)



# AMITY INSTITUTE OF INFORMATION AND TECHNOLOGY

#### ADMISSION BASED ON:

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

We are living in an ever-changing world due to rapid advances in technology. Information Technology is at the helm of these changes and development. With the aim to fulfil the need, AlIT was established in 2011 to foster talent who can excel in this high growth area.

AllT offers five widely acclaimed courses on Information Technology viz Master of Computer Applications (MCA); Master of Science in Network Technology and Management (M.Sc.-NTM); Bachelor of Computer Applications (BCA); Bachelor of Science in Information Technology (B.Sc. - IT) as well as an integrated program BCA & MCA

of five years. AllT also offers Doctoral programs.

To keep students abreast of latest computer science developments, the curriculum is updated and vetted by Industry Advisory Boards with emphasis on practical training. AllT curriculum covers areas like Networking, Multimedia, Design of Algorithms, Object Oriented DBMS, Microprocessors, Data Warehousing among others. AllT with its excellent infrastructure and centrally air-conditioned labs with latest software technology trains students into qualified & efficient computer professionals. AllT has a Centre of Big Data Analytics in collaboration with EMC2.

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **B.Sc. (IT)** – 10+2

B. **BCA – 10+2** with Maths/Computer Science/Information Practice/ Computer Applications/Multimedia & Web Technology/
Data Management Application/Web Application (min 50%)

## FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

- A. M.Sc. (Network Technology & Management) B.Tech. / BCA / B.Sc. (Maths / IT)
- B. **M.Sc. (Cyber Security)** B.Tech or B.Sc CS/Computer Applications / IT / ECE / Statistics / Maths / Physics / Electronic Sc / IT / BCA
- C. MCA Graduation with Maths or Graduation with Maths at 10+2 or BCA



## AMITY INSTITUTE OF BIOTECHNOLOGY

#### ADMISSION BASED ON:

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

Amity Institute of Biotechnology was started in 2007 with a view to nurture aspiring biotechnologists. Biotechnology is a highly interdisciplinary field that combines biological sciences with engineering technologies to manipulate living organisms and biological systems to produce products that advance healthcare, medicine, agriculture, food, pharmaceuticals and environmental control.

Biotechnology can be classified into two broad categories: R&D in Biological Sciences and Industrial Processes. The biological sciences aspect deals with research and development in areas such as Microbiology, Cell Biology,

Genetics, Molecular Biology etc. for understanding the occurrence and treatment of diseases, development of agriculture, food production, protection of the environment and many more.

The industrial processes aspect deals with the production of drugs, vaccines, biofuels, and pharmaceuticals on an industrial scale using biochemical processes and techniques. Biotechnology is a scientific revolution which gives multiple opportunities to meet the challenges around the globe in all sectors of life sustaining activities such as food, healthcare, environment, etc.

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **B.Sc. (Hons) Biotechnology**— PCB (min 50%)

B. **B.Tech (Biotechnology/Bioinformatics)**— 10+2 with PCB/PCM (min 50%)

C. **B.Tech (Food Technology)** - 10+2 with PCB/PCM (min 50%)

#### **ADDITIONAL CRITERIA:**

JEE-Mains/State Engg Entrance Exam/ AMCAT (If AMCAT opted, then PI, in lieu of SOP, mandatory)

## FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. **M.Sc.** (**Biotechnology**) - Graduation in Life Sciences

B. **M.Tech (Biotechnology)** – B.Tech. in Biotechnology/ Bioinformatics/Medical Biotechnology/ M.Sc.in Biotech/Life Sciences

C. **M.Sc. (Food Technology)**- Bachelors in Food Sc or Tech / Life Sciences / Home Sc / Food & Nutrition / Fisheries / Horticulture / Hotel Mgmt



# AMITY INSTITUTE OF MICROBIAL TECHNOLOGY

#### ADMISSION BASED ON:

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

Amity Institute of Microbial Technology (AIMT) established in 2012 fosters research and development in Applied Microbiology and nurtures professionals for relevant industries. To achieve this goal, faculty is establishing collaborations and MoU with relevant industries and help students learning from real life situations.

AIMT curriculum helps students to build a strong academic research foundation in various emerging areas of Biotechnology, thus preparing them to face industry challenges head-on. The holistic and integrated programme in Microbial Technology provides quality education, imparts value education as well as instills best industry practices in students.

In addition to the theory courses, the program places particular emphasis on practical training. The Postgraduate students orient

themselves towards research in diverse areas of Microbial Technology through research projects. Students also participate in seminars to enhance their communication and comprehension skills.

Our valuable, comprehensive and vibrant Doctoral program in Applied Biotechnology and Applied Sciences helps students in creating a strong academic research foundation in emerging and cutting-edge areas of Microbial Technology. Our students are actively engaged in various areas of research activities, including Molecular Biology and Genetic Engineering, Immunology, Protein Engineering, Biochemical Engineering, Transcription Control and Gene Regulation, Structural Biology and Bioinformatics, Molecular basis of human viral diseases, Molecular Cell Biology, Cancer Cell Biology and so on.

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **B.Sc. (Hons) Microbiology** - 10+2 (min 50%) with min. 50% in Biology

## FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. M.Sc. (Industrial Microbiology)-Graduation in Life Sciences/Biological Science



## AMITY SCHOOL OF COMMUNICATION

#### **ADMISSION BASED ON:**

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

Started in 2007, Amity School of Communication (ASCO) is one of the leading institutes of Communication and Media Studies in the country delivering qualitative education in graduate and post graduate level. ASCO provides graduate level programs (Journalism and Mass Communication, Multimedia & Animation, Film and Television), master level programs (Journalism and Mass Communication, Public Relations and Event Management) and PhD (Mass Communication and Journalism). The course focuses on indepth learning and skill development topics which make our graduates fit in any position they take upon. The pedagogy of ASCO is designed in such a way that both academics and research get equal emphasis. ASCO has all required infrastructure, including highly qualified faculty members and well-equipped studio and media lab, for hands on experience.

Students are exposed to the most modern and up to date curriculum and contemporary developments in various disciplines of mass communication and journalism.

The institute offers rich and innovative courses - a perfect amalgamation of theory and practice – to train students for emerging positions in the field of communication. The vast and dynamic field of Communication offers an array of job opportunities and research in reputed organizations. Different profiles and work opportunities in the field of Mass Communication have the potential to sensitise and empower people as well as help citizens to take informed decisions. ASCO nurtures effective communicators who contribute towards nation-building, holistic development of people and consistently work towards sustainable and inclusive society.

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. B.A. (Journalism & Mass Communication/ Film & Television Production) - 10+2

B. B.Sc. (Animation and Visual Graphics) - 10+2

## FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. M.A. (Journalism & Mass Communication/ Graphics & Animation) - Graduation

B. M.Sc. (Graphics & Animation) Graduation



## AMITY INSTITUTE OF BEHAVIORAL AND **ALLIED SCIENCES**

#### ADMISSION BASED ON:

in lieu of Personal Presence at Campus)

Interview (Skype from Hometown

• The ability to unfold students' potential, hone their talent and skills and develop their core competencies to prepare them for challenges of the modern-day work space

Established in 2007, Amity Institute of Behavioral and Allied

Sciences (AIBAS) is committed to groom leaders and professional

psychologists who are competent professionals with ethical and

moral values. AIBAS aims to equip the budding psychologists with:

• The knowledge and skills in studying human behavior and its

• The techniques of diagnosis and treatment of mental health

application in different settings

problems of diversified population

AIBAS follows inter-disciplinary mode of study to nurture appropriate behavioral skills and values of a good human being. It offers undergraduate, postgraduate and doctoral programs in Psychology and Behavioural Science. Our distinguished faculty comprises academicians and industry professionals having rich experience in the field of Psychology and Behavioural Science. The curriculum entails industry integration and to establish interface with industries and organizations working in diverse domains such as hospitals, NGOs, corporate sectors, development agencies, advocacy groups, counseling centres, educational institutes, research labs, global organisations etc. The teaching, research and field training are based on contemporary socio-cultural issues such as stress and health, ageing, substance abuse, community mental health, disability, rehabilitation, emotional well-being of individuals

AIBAS is the only Institute in Rajasthan that provides an opportunity to pursue RCI accredited M.Phil degree in Clinical Psychology. These courses equip students to build in them a professional expertise. AIBAS students specialize and are exposed in advanced knowledge of Psychology for its practical applications in different applied fields including Clinical, Forensic, Counselling Psychology, Industrial and Organizational Psychology, personality and motivation, Communication and other skills for effective functioning in life, helping others responsible citizenship, character building and developing career, and vocational potentialities etc.

### FOR UNDERGRADUATE PROGRAM **ELIGIBILITY CRITERIA:**

A. **B.A.** (Hons) Applied Psychology- 10+2

### FOR POSTGRADUATE PROGRAM: **ELIGIBILITY CRITERIA:**

- A. **M.A.** (**Pyschology**) Graduation with Psychology
- B. M.Phil (Clinical Psychology M.A./ M.Sc. in Psychology or Equivalent (min. 55%) and Test



## AMITY LAW SCHOOL

#### **ADMISSION BASED ON:**

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

Established in 2008, Amity Law School (ALS), Jaipur offers regular programs approved by Bar Council of India (BCI), including Undergraduate programs B.A.- LL.B (Hons), B.Com.- LL.B. (Hons) and BBA - LL.B. (Hons); Postgraduate programs LLM (Constitutional Law), LL.M Corporate and Commercial Law, LLM (Criminal Law); and Doctoral programs Ph.D. (Law) - full time and part time. Making itself socially relevant and technically advanced, ALS trains law professionals to play vital roles of policy planners, business advisors, negotiators among interest groups, experts in articulation and communication of ideas, mediators, lobbyists, law reformers and advocacy practitioners. Owing to expanding roles of law professionals the ALS offers multidisciplinary amalgamation of fields with blend of applications that nurtures the professionals who can work in dynamic arenas. The Law School has benefited a large number of students by helping to develop analytical mindset and zeal to excel in legal profession.

The institute offers practical studies under various undergraduate and postgraduate programs with extensive student-centric pedagogies to produce excellent learning outcomes. Moot Court, mock trials, Model United Nations, parliamentary debates, institutional workshops, seminars, mentor-mentee meets and project-based educational conferences create dynamic and proactive graduates with capacities for lifelong learning.

ALS offers a unique blend of robust class room teaching by reputed faculty along with critical legal analysis of benchmark judgements and case studies. Students learn practical application of Law from legal experts, High Court judges, senior lawyers, tax consultants, legal advisors in state departments among others during moot courts, simulations and Model United Nations. The department has well-equipped library with over 4000 books and Journals on Law.

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

- A. **B.A. LL.B. (Hons)** 10+2 (min 50%)
- B. **B.Com. LL.B. (Hons) -** 10+2 (min 55%)
- C. **BBA LL.B. (Hons) -** 10+2 (min 55%)

## FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

- A. **LL.M.** (Constitutional Law) LL.B or equivalent
- B. LL.M. (Criminal Law) LL.B or equivalent
- C. LL.M. (Corporate Law) LL.B or equivalent



## AMITY SCHOOL OF APPLIED SCIENCES

#### ADMISSION BASED ON:

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

The course curriculum is constructed at par to the other universities. The course curriculum is also constructed in such a way that the student can place in any industry or they may appear in CSIR NET examinations. The practical training is given in a well-established lab. Other than the subject, the students can take any one foreign language out of four languages and can opt some open elective from which they can earn some credits as well as enhance their skills.

Amity School of Applied Sciences (ASAS) aims to produce industry ready Applied Scientists in Chemistry, Physics and Mathematics for Beverage, Dairy, Pharmaceuticals, Medicine, Energy, Environment, Space Science and many more.

Institute adopts comprehensive approach involving faculties, scholars, and staff to groom students in the domain of their interest. Students will be engaged in activity based participative learning involving case studies, field experience and rigorous hand on practice in well-equipped laboratories to build their career. Learnings are focused on industrial cum academic background.

Students can make their future in diverse fields: Food & Dairy, Brewer's Technologist, Environmental Scientist, Risk assessment officer, Chemists, Minerals and Mines, Biomedical Scientist, Application Scientist, Cement Industries, Data Analytics, Manufacturing Industries, Scientists in different laboratories like NCL, IISC, CSIR, IISER etc.

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **B.Sc. (Pass Course)** – PCM 10+2

## FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

- A. M.Sc. (Applied Physics/Applied Chemistry/ Applied Mathematics) B.Sc in Relevant Stream
- B. **M.Sc. (Atmospheric & Environment Science)** Graduate with Physics/Maths/ Chemistry/Statistics/Geography/ Geology/ Computer Science/Environmental Science with 50% in aggregate



## AMITY SCHOOL OF LANGUAGES

#### **ADMISSION BASED ON:**

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

"If you talk to a man in a language he understands, that goes to his head. If you talk to him in his language that goes to his heart"

#### - Nelson Mandela

Amity School of Languages (ASL) was established under Faculty of Humanities, Social Sciences and Liberal Arts. Since its inception in 2007, ASL provides an international exposure to the students of all walks of life at Amity University Rajasthan, Jaipur.

To provide holistic development to the students, the department hones the language skills in various languages viz. French, Spanish, German, Chinese and English. There are about 3500 students in the university and it is compulsory for all the students to opt one language out of French, German, Chinese and Spanish.

ASL is active in international collaborations. The school put into place two MoUs with France: with the prestigious Sciences Po Bordeaux, France and Rennes School of Business, France.

All the students of the university are provided with a Certificate of Proficiency at the end of their studies. Amity School of Languages (ASL) offers 3 year full time course for Bachelor's degree; 2 year full time course for master's degree and 3 year full time course for PhD degree and 4 ½ year part time course for PhD degree. The academic programmes offered by ASL opens wide career prospects like researcher, content writer, translator, academician and so on. As English and French studies come under social sciences and humanities, the qualifiers also tap the opportunities in corporate sectors and governance.

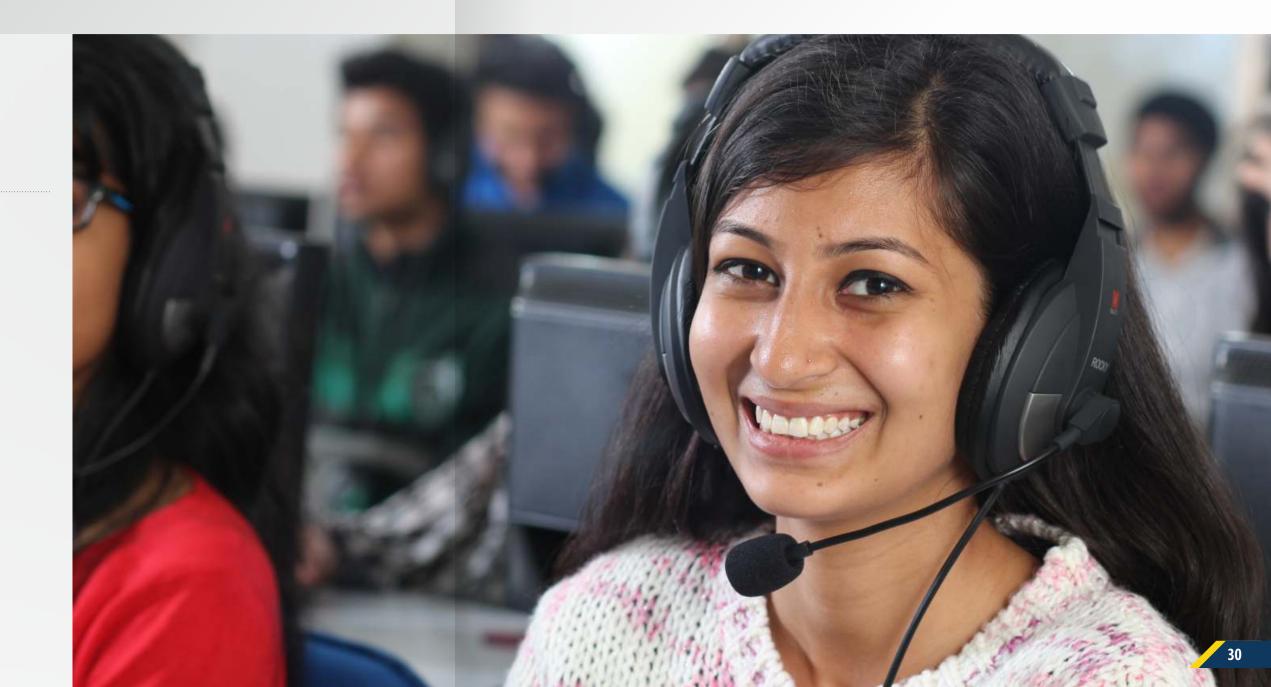
## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **B.A.** (Hons) French - 10+2

B. **B.A.** (Hons) English - 10+2

## FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. **M.A.** (English) - Graduation with English as a subject



# AMITY SCHOOL OF FASHION TECHNOLOGY

#### ADMISSION BASED ON:

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

Amity School of Fashion Technology (ASFT) is a premier academic and training institution dedicated towards nurturing creative minds for Design education and Fashion Design sectors. Students are trained by a team of well qualified faculty members having expertise in various domains such as Textile, fashion, Craft, Accessories and Sustainable design, experience of both industry and academics.

Established in 2009, Amity School of Fashion Design & Technology offers students a solid foundation for the future, with both general and industry specific sessions. Fashion Design course inculcates in students the ability to develop, enhance and execute creativity and innovation. The students learn to design and create Textile, Fashion, Craft, Accessories and Sustainable design, and finally display them on runways at various platforms.

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **B.Des. (Fashion Design)** - 10+2

## FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. **M.Des (Design)** – Graduation min. 50%



## AMITY SCHOOL OF LIBERAL ARTS

#### ADMISSION BASED ON:

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

Amity University provides various good academic courses, among which Liberal Arts occupies a prominent place. What exactly are liberal arts? A good definition is given by the European Science foundation – the liberal arts are those subjects which examine and explain human beings. This includes a varieties of ways – from understanding how minds work, to how societies as a whole function. It is one of the oldest disciplines in the world. It is an educational approach which enables an individual to prepare himself/herself for the practical life opportunities and challenges. It provides a wide range of subjects ranging from Political Science, Economics, History and Philosophy to mention a few.

By studying Liberal Arts, the avenues open for students in many diversified fields like- Indian Administrative Services (IAS), State Administrative Services(PCS), Combined Defense Services (CDS) and other competitive exams, teaching and research in higher education, UNO, Amnesty International, various positions in journalism, Social Work, Economist, Financial Analyst, Archeologist, Museulogist, Media Personnel, Politicians, Bank, Orators, Anchoring, Writers, etc. The course intends in developing leadership qualities in students so that they are able to lead well after they face the real world.

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

- A. **B.A.** (Hons) History -10+2
- B. **B.A.** (Hons) Philosophy 10+2
- C. **B.A.** (Hons) Political Science 10+2
- D. **B.A.** (Hons) **Economics** 10+2 (min 55%) with Maths / Eco (min. 55%)



## AMITY SCHOOL OF FINE ARTS

#### ADMISSION BASED ON:

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

Amity University provides various good academic courses, among which Liberal Arts occupies a prominent place. What exactly are liberal arts? A good definition is given by the European Science foundation – the liberal arts are those subjects which examine and explain human beings. This includes a varieties of ways – from understanding how minds work, to how societies as a whole function. It is one of the oldest disciplines in the world. It is an educational approach which enables an individual to prepare himself/herself for the practical life opportunities and challenges. It provides a wide range of subjects ranging from Political Science, Economics, History and Philosophy to mention a few.

By studying Liberal Arts, the avenues open for students in many diversified fields like- Indian Administrative Services (IAS), State Administrative Services(PCS), Combined Defense Services (CDS) and other competitive exams, teaching and research in higher education, UNO, Amnesty International, various positions in journalism, Social Work, Economist, Financial Analyst, Archeologist, Museulogist, Media Personnel, Politicians, Bank, Orators, Anchoring, Writers, etc. The course intends in developing leadership qualities in students so that they are able to lead well after they face the real world.

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. **Bachelor of Fine Arts** - 10+2

## FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. Master of Fine Arts - BFA BFA



# AMITY SCHOOL OF ARCHITECTURE AND PLANNING

#### ADMISSION BASED ON:

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

- A. **Bachelor of Architecture** 10+2 (min 50%) with min 50% PCM /10+3 Diploma (min 50%) with Mathematics with Vaild NATA / JEE Paper 2 Score
- B. **Bachelor of Interior Design -** 10+2

#### **ADDITIONAL CRITERIA:**

A. **Bachelor of Architecture -** NATA/JEE Mains Paper 2

The Amity School of Architecture and Planning (ASAP) established in the year 2011 is a leading institute and has grown and evolved into a leading full-fledged scholastic institute nurturing talented young professionals in the field of architecture and Interior Design since its inception. It is recognized as the creative, academic and entrepreneurial destination in the country. The School aims to facilitate quality education and enrich young minds to meet global challenges in the field of architecture and design. The budding architects, planners and designers are trained by a team of well qualified faculty members having expertise in various design domains and experience of both practice and academics. The Institute is recognized by Council of Architecture (CoA) to run five-year full time Undergraduate programs in Architecture, Planning and Interior Design. ASAP offers innovative pedagogy to support socio-cultural sustenance through unique universal designs, conservation and protection of flora and fauna. The Institute is Accredited by The Indian Institute of Architecture, New Delhi and The Institute of Indian Interior Designers.

#### **BACHELOR OF ARCHITECTURE**

This five years programme comprising ten semesters of education, excitement, inquisitive and logical approach building in students make them worthy professionals. The focus of initial years is on inculcating the basic skill sets and language of expression required in the professional arena by a student followed by developing detailed understanding for core subjects such as Architecture Design, Building Materials and Construction, Theory of Structures, Drawing techniques & Building Services etc. complimented by full throttle knowledge and practice of state of the art technological support.

#### **BACHELOR OF INTERIOR DESIGN**

This four-year full-time programme comprises of eight semesters. The course structure of this specialized programme comprises development of various skill sets like Model Making & Basic Design Principle along with understanding towards building the language of expression in students. The corresponding senior years consist of focused core subjects of Interior Designing of Restaurants, Retail Outlets, Residences and Offices and their services, construction techniques and the material usage with detailing of the same



## AMITY SCHOOL OF HOSPITALITY

#### ADMISSION BASED ON:

Interview (Skype from Hometown in lieu of Personal Presence at Campus)

Established in 2007, Amity School of Hospitality is committed to set a benchmark in hotel management studies to provide multidimensional approach to students and nurture future global leaders by providing an environment to excel in tourism and hospitality industry.

Amity School of Hospitality aims to impart domain specific practical knowledge as well as tourism & hospitality business management studies that incorporate experimental learning to foster requisite skills among students.

With its well-equipped training labs, food and beverage production units, world class faculty, and culture of innovation, ASH helps students to carve a career in tourism and hospitality industry. The institute imparts knowledge

and training for holistic development of students under the able guidance of acclaimed and seasoned faculty members.

ASH provides students practical exposure to enhance problem solving skills, knowledge, ability to work in a team, decision making and professional ethics that help students to be forerunners in hospitality & tourism industry excel as entrepreneur.

#### PROGRAMS OFFERED

Academic programs at ASH are designed to impart domain specific practical knowledge as well as basic principles of hospitality & tourism management that incorporates experimental learning to nurture our students with requisite skills to excel in hospitality & tourism industry worldwide.

## FOR UNDERGRADUATE PROGRAM ELIGIBILITY CRITERIA:

A. Bachelor of Hotel Management - 10+2

## FOR POSTGRADUATE PROGRAM: ELIGIBILITY CRITERIA:

A. Master of Tourism & Travel Management- Graduation

#### SILENT FEATURES

#### **Bachelors in Hotel Management- 4 Years**

- 1. Craft-based Learning "learning by doing" approach for BHM students.
- 2. Special session on Grooming, Personality Development and Military Training for
  - Holistic Development.
- 3. Insightful Industry Visit for each program at least once in a year
- "U- Teach"- students prepare their Modules and take session through use of PowerPoint presentation.
- 5. Hands on Practical Exposure of organizing University Events.
- 6. Choice of "Domain Elective Subjects" and "Foreign Language".
- 7. Focus on "Continuous Evaluation".

#### Masters in Tourism & Travel Management – 2 Years

- "Activity Based Learning" eg. practical cooking for Post graduation students, exposing them to the concepts of Organizing Skills, Teamwork, Time Management etc
- 2. Compulsory Two Guest Lectures in each Semester for each program.
- Special session on Grooming, Personality Development and Military Training for Holistic Development.
- Practical Dinning Etiquette session for Tourism students without Hospitality Background.
- 5. Choice of "Domain Elective Subjects" and "Foreign Language".
- 6. Field Visit in Tourism as part of learning.
- 7. Focus on "Continuous Evaluation".



## CORPORATE INTERACTION

GUEST NAME	DESIGNATION	ORGANIZATION NAME	TOPIC
Mr. Amit Kumar Jha	Advisor Policy	Ministry of Electronics and Information Technology (MeitY), Gol	Manufacturing Eco System post covid 19 The new Normals and way ahead
Mr. Akhilesh Mittal	Additional Director and Head-IT	Rajasthan Public Service Commission	Role of Technical Security in Government Competitive Examination
Dr. Anil Kumar Misra	CHRO	MagicBricks.com	Mentoring and best employer branding
Mr Anutosh Gupta	Deputy Secretary	Rajasthan Legal Services Authority, Jaipur	Legal Service Authority ? Its Object, Consultation & Work and General Principle of Criminal Law
Mr. Abhishek Vashishta	Fashion Stylist		Career excellence skills management for a designer
Mr. Anuj Kumar	HR Manager	Hyatt, New Delhi	Current Industry Demand in Hospitality and Tourism
Mr. Atul Pareekh	CEO	B. S. Entertainment	Event Management
Capt. B. B. Sinha	Advisor	Great Eastern Shipping Corporation	Digital Transformation of Work and Workplace
Mr. Bhim Prakash Sharma	Director	All India Radio, Jaipur	Creative and Literary Aspects of Radio Programming
Mr. Dayanand Allahpur	Global Head HR	Cognizant Digital Operations	Strategic Leadership
Mr. Deepak Sharma	Assistant Superintendent Chemistry, O&M-NTPC,	NTPC	Boiler-Turbine Chemistry & Analytical Chemistry and Its Application in Thermal Power Industries
Mr. Deepak Gupta	Group Head HR	Karvy Group	Leadership Challenge: Defining strategy to balance varying needs of multi- generational workforce
Dr. Faisal Nadeem Saiyed	Director- People Services APAC	Expedia, Inc	Leadership Challenge: Defining strategy to balance varying needs of multi- generational workforce
Arc. Gagan Kathuria	Principal Architect	SRROT_ Design and Space	World for New Archtects Post Covid
Dr. Gobind Das	Research Scientist	King Abdullah University of Science & Technology Saudi Arabia	Nanostructure for Single/few Molecules Detection through Enhanced Spectroscopy
Ms. Jaya Sharma		Former Indian Woman Cricketer, New Delhi	Mind Power & Performance Enhancement and on Sports
Dr. Jignesh Shah	VP- HR	Montecarlo Ltd	Establishing innovative HR systems
Mr. Jyant Kohli	CEO	Lawrbit	The Changing facets of Legal Profession

GUEST NAME	DESIGNATION	ORGANIZATION NAME	TOPIC
Mr. Kamal Singh	Executive Director	UN Global Compact Network	Building Human Capital through sustainable development
Mr. Krishan K. Gupta	MD & CEO	Organic Wellness	Live Your Passion to shape your Future
Dr. Laura Castrillion	Fairview Dairy Farm	Auckland (Newzeland)	Dairy Industry - Future Opportunities
Ms. Lucie Vandenborne	Social Worker and Educationist	Liege, Belgium	European History and Culture with Special Reference to Belgium
Dr. Manoj Kumar Dash	Associate Professor & Dean	Khalikote University,Odisha , IIITM ( On- Lien)	Advance Tools and Techniques used in Research: Concept and Overview
Ms. Mahima Gupta	Technical Lead	MetaCube Software Pvt. Ltd.	Block Chain: Security and Application
Mr. Nawneet Vibhaw	Partner	Khaitan & Co	Building Career in Legal Profession
Mr. Nand Kishore Chaudhary	Founder	Jaipur Rugs	Professionalization of Family Business - Challenges & Opportunities
Dr. Omkar Rai	Director General	STPI, Govt. of India	IT Industry: Past Present and Future
Mr. P. C. Jain	Hon'ble Justice	High Court of Rajasthan, Jaipur	New Dimensions of Right to Die in Indian Perspective
Mr. Praveen Jha	Programming Producer	Red FM, Jaipur Station	Creative Writing and Presentation for FM Radio
Dr. Puneet Mohan	Centre Head	Leadership & Competency Assessment Cell, National Institute of Administrative Research, Gol.	Managerial Style Questionnaire for Career enhancements
Mr. Pranesh Bhuvaneswar	CEO	Terareach	Digital Marketing E Mock Interview
Mr. Rakesh Gupta	CEO	Expression Media	Travels in Brand Management and Latest Techniques
Mr. Rohit Jhalani		Former Rajasthan Team Captain	Mind Power & Performance Enhancement and on Sports
Mr. Rupinder Singh	Inspector General of Police	(Jail), Jaipur	Jail Laws & Prison Related Issues
Dr. Rakesh K. Singh	Translational Science Laboratory	College of Medicine, Florida State University	Human Gut Microbial Protromics
Dr. Ronnie Solan	Psychoanalyst	Tel Aviv University, Israel	Healthy Narcissm
Mr. RJ Nupur	RJ	Radio City 91.1 FM	Usage of Creative Word and Language in Script for FM radio
Mr. Raj Kamal Chauhan	CHRO	Roki Minda Co	Accelerating Workforce Transformation for Industry 4.0

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## CORPORATE INTERACTION

GUEST NAME	DESIGNATION	ORGANIZATION NAME	TOPIC
Mr. Sourabh Taneja	Senior Software Trainer & Developer	кусн	PYTHON technical workshop
Dr. Satya Tapas	Founder & Director	SciDogma Research (P) Ltd	Entrepreneurship in Biotechnology
Mr. Shawn	AWTC	BioSemi Corporation	32+8 Channels Electroencephalography Hardware and Acquisition Software for Converging Technology
Ms. Sapna Rawat	Relationship Manager	Meals on Wheels	Meals on Wheels
Ms. Shalni Vij	Founder & Director	Mind Power & Enhancement	Mind Power & Performance
Mr. Subhamoy Chakraborti	Head IT	ABP Pvt. Ltd	Enhancement and on Sports Paradigm shift: Evolution of traditional organisations into technological organisation
Mr. Suresh Kumar	President-Strategy & HR	Polycab	Accelerating Workforce Transformation for Industry 4.0
Dr. Swarup Sinha	Principal	(ITC- HMI) ITC Group of Hotels	Digital Transformation of the future workforce in Service Sector-Opportunities, Challenges and the way forward
Ms. Tania Chaterjee	Director HR - Finance, Legal and Risk Hub, India	RBS	Digital Transformation of the future workforce in Service Sector- Opportunities, Challenges and the way forward
Mr. Varun Vatsa	Director, Enterprise Architecture	Atrium	ML, Data Science and Sales Force Technology
Chef Vineet Sharma	Executive Sous Chef	P&O Cruises Australia	Career in Cruise industry, Challenges & Opportunities
Mr. Vikram Abrol	Principal Consultant	Infosys Ltd	Digitalisation of Industry 4.0 (Blend of Skilling up & Career Progression)
Adv. Vidur Dhawan	Partner Corporate	FHS Law Firm, Abu Dhabi, UAE	Arbitration and its added values
Mr. Vineet Kumar	Founder & President	Cyber Peace Foundation	Cyber Peace and Cyber Security
Dr. V. N. Mathur	Retd. Director	Forensic Science Laboratory, Rajasthan	Recent Advances in Forensic Science and Law
Mr. Vikas Gupta	CIO & Head IT	Hiranandani Group	Paradigm shift: Evolution of traditional organisations into technological organisation

## **ALUMNI SPEAK**

Alumni are the best brand ambassadors for any educational institution. On that count, Amity is fortunate to have some of the most effective brand ambassadors.

Amity has an ever-growing base who are currently pursuing fast track careers with blue-chip companies in India and abroad. Their success in corporate arena is an eloquent testimony to their skills, ability and hard work, as well as to the quality and rigor of business education at Amity University Rajasthan.



I have completed my Master of Business Administration from Amity University Rajasthan. Amity has been a great contributor to the development of my personality. The entire faculty of Amity Business School department left no stone unturned to strengthen and help me achieve this success at the starting point of my career. My two years at Amity have been the most wonderful experience where I established my leadership, communication, time management, teamwork skills and have been able to groom myself in an impressive manner. The best thing about Amity Business School is that it not only helps the students to gain knowledge academically but also in a practical manner through various business school events, guest lectures, industrial visits, and the live projects. I would especially like to thank CRC department for helping us throughout the journey of grooming ourselves and paving a path for us through which we were able to choose the best choice for our future. I feel lucky and proud to be a part of Amity University.

**Divya Johnson,** MBA Finance & Marketing (2018-2020) Client Service Associate, S&P Global



Amity is indeed an abode of amazing learning experiences. Being a part of the university for 2 years, I have groomed myself into a better individual, both academically and personally. My mentors helped me in identifying my strengths and provided ample opportunities to refine my inner self as well. I recommend everyone to be a part of this adventure and enrich yourselves.

#### Deepanshu Sharma,

MA Tourism and Travel Management (2018-2020) Sales & Business Development Executive, Thrillophilia



I am currently working as PMO ANALYST in Diebold Nixdorf India Private Limited, where I got the opportunity to intern through Corporate Resource Centre and converted into a full- time employee. The university guided me in achieving my career path and groomed me professionally. My experience with Amity University Rajasthan has been great and the same helped mein evolving my career path and overall personality.

Ishita Rao, MBA HR & Marketing (2018-2020) PMO Analyst, Diebold Nixdorf



My journey with Amity University was extremely wholesome along with my experience with CRC. I was given various opportunities to enhance my skills and knowledge with practical experience. Our faculties at CRC have always made extra efforts to provide us with the best internships and made sure that we, as students, get maximum practical exposure. I got the chance to intern with companies like Genesis BCW, Dentsu Aegis Network and am currently working with Deloitte USI. I will always be grateful to my University and faculty members for giving me the stage to grow in such a wonderful way.

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**Apoorva Sharma,** BA Journalism & Mass Communication(2017-2020) Associate Analyst, Deloitte



My experience as a student at Amity law school, AUR Jaipur prepared me well for the legal industry by providing the required exposure in the field and legal knowledge. The curriculum prepared me for a demanding career.

**Ayushi Raghuwanshi,** BA LLB (2015-2020) Intern, FHS Law, Abu Dhabi, UAE



Amity University has been a great contributor towards the development of my personality. By participating in the inter-university and intra-university events conducted by the School of Management, I have established my leadership, time management and team skills and have also been able to advance these skills to whole new augment level.

The infrastructure of Amity University is one of the finest in Jaipur. The professors here make the university what it is today. With an attitude of being ever ready to help, and not only delivering classroom teachings, but also providing the students with real-time case studies and hands on industry experience with field project works, they are the pillars of the learning gained from this esteemed university and this is a treasure for life.

**Shubham Sethi,** MBA (2017-2019) Channel Team Lead, AMAZON





Amity University is a place of learning, fun, culture, lore, literature and many such life preaching activities. Studying at the Amity University brought an added value to my life. It gave me an opportunity to meet different kind of people and learn a number of things. I have received a great support from faculties & placement office. I am thankful to Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them.

**Rishabh Pandey,** MJMC (2017-2019), Reporter, A1 TV NEWS

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Amity University is a place where your voice is heard and your opinion counts. This place has given me an astonishing experience and has added a glorious spark to my persona both at personal and professional front. With consistent efforts made by faculties and placements cell of Amity University I was able to bag a job in one of the top Public Relations Agencies of India. CRC has always provided me with immense assistance that has made me a wonderful corporate professional today.

**Dakshata Soni**, BJMC (2016-2019) Associate Account Executive, Adfactors Private Ltd Delhi



Life seemed too hard in school days..Home works, timely assignments, exams It use to look too much back then but I never knew these were the best days true hardship was yet to arrive. It was a real chaos to choose a best college for Mass Comm here I came to know about Amity all my chaos changed into blessings. Amity was a real learning curve of my career and adding a pie to cake was Corporate Resource Center (CRC) who helped me reach where I am today. Thank you Amity and CRC.

**Sijo Joy,** BJMC (2016-2019), Account Executive, Mullen Lowe Lintas

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Amity University has always believed in helping and guiding its students

and it was no different during the placement season. My four years at Amity University have been excellent and a memory to cherish for a lifetime. It gave me an opportunity to meet different kind of people and learn a number of things. I have received a great support from faculties and placement cell (CRC). Our placement administration executives guided and encouraged us at each step thereby helping me secure my placement at IBM.

**GaddeVenkatalaxmi Sai Durga,** B.Tech CSE (2015-2019), Associate System Engineer, IBM





I believe that it was a wise decision by me to take admission in Amity University Rajasthan. The campus life in itself was a great 4-year journey. Talking about the faculties, even the highest of the authorities had been always ready to help on grounds to make things go with the flow. The environment-friendly campus has always helped me to focus on healthy living. To all those dreaming of learning with fun and enthusiasm, I would happily recommend the university.

**Prayas Mittal,** B.Tech CSE (2015-2019), Senior Software Developer, Selekt.in



True to its motto, 'Amity nurtures talent', it provided me a huge platform to transform and hone my skills. I would describe Amity University Rajasthan as a scenic beauty with a plethora of opportunities to help in an all-round development of students. When I reflect on my four years here as a student of B.tech (CSE), I feel grateful to have outstanding mentorship from our Director, Head of Department, Co-ordinator and professors. I conclude that my experience not only inculcated in me essential values and ethics but also prepared me in unpredictable ways for my career.

Iksha Soinha, B. Tech CSE (2014-2018) Software Developer Trainee HSBC Technology



Through this mail, I, Anushree Rastogi student of BCA, take the opportunity to express my gratitude and thanks for the guidance and support bestowed upon me by the faculties of AUR. The faculties have always been there to solve my queries and for motivating me at every step. It is because of the blessings of the faculties that I could qualify in such big companies, viz., CAPGEMINI, DELOITTE and TCS, to start my career with. The 3 year journey in Amity has been wonderful. I am taking along with me a bunch of beautiful memories. The 5 day Military Training Camp (MTC) was a unique experience and I enjoyed it a lot. I am grateful for everything that I have received from the university. Thank you for helping me to become what I am today. It is my privilege that I could complete my graduation from a renowned university like Amity.

**Anushree Rastogi,** BCA (2014-2017) Software Developer, Deloitte



I just want to say about Amity is that here I got a lot of things, achieved a lot of things which I only dreamt of these 3 years of my graduation just passed by like a wind and we went with the flow. The benefits which we got from Amity University Rajasthan is that the faculties are very good and very kind hearted, whenever we face any difficulty they always help us. Also, the placement opportunities for each student of every department is very good, the placement coordinators are very helpful towards us and they give us proper guidance on our careers. At-last, I just want to say that for me the journey of Amity will be the most memorable one in my whole life.

**Anannya Mukherjee,** B.Sc. IT ( 2014-2017) Software Engineer, Cappemini



The portals of AUR open with ample opportunities to explore one's interests. A supportive faculty, rigorous curriculum and a vibrant campus are its forte. The amount of global exposure that one gets through internship, exchange programs and visiting faculty is tremendous. There is a great emphasis on imparting the required tools and skill sets to students so as to reduce the gestation period from campus to the corporate world.

Anurag Bhattacharjee, B.Tech Chemical (2014-2017) Graduate Engineer Trainee, Torrant Pharma



The student pool at Amity is very diverse and that enriches peer-to-peer learning and student exposure. The facilities and infrastructure such as the library and the various laboratories enable students to deliver quality output The various opportunities at Amity have helped me broaden my horizons and expand my skill set. Amity places a lot of emphasis on communication skills, teamwork and leadership skills that are extremely crucial to success. The placement committee of Amity is extremely efficient and various companies visit the campus to offer placements to students. I was placed on-campus and am currently working as a Software Engineer in PayU Payments Private Limited. The environment at Amity has been conducive to my personal growth and has helped fuel my self-confidence. My experience with this University has been a wonderful balance of knowledge, skills, fun and friendship. I am a proud Alumni of the institution.

**Meenakshi Surana,** B.Tech CSE (2013-17) Software Engineer in Testing, PayU Payments Pvt Ltd



I joined Amity University Rajasthan in 2015. The 4 years journey has been an amazing experience. I enjoyed learning with awe- inspiring and awesome faculties. The placement cell works very hard and focuses on placement of each student. This institute develops a student in every aspect and not only academics.

Aakanksha Gupta, B.Tech CSE (2013-17)

Trainee - Software Development, Tata Consultancy Services Pvt. Ltd.

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My experience with AUR has been commendable. I have literally grown in that institution as I was a teenager when I joined theuniversity and passed out at as a fully matured person. Whatever I am today, AUR has a huge role to play in it, not just professionally but also personally. It has given me a wider perspective in life and meet so many kinds of people from all parts of the country. Every institution has its pros and cons, but we are very critical when we are there in the institution. It is only after we pass out, we realize and appreciate the good things of the institution. So,the overall experience of Amity has been enriching and promising.

**Sheetal Chauhan**, B.A. LLB (2012-2017) Faculty, Amity University Madhya Pradesh



Today, when I look back at the time I spent at Amity, I can proudly say that it helped me grow and evolve not only professionally, but on a personal level as well. During my time of study at the university, I worked with a diverse peer group of students, with different interests and ambitions in life. With Prof. (Dr.) Jitendra Singh at helm of affairs, and some very learned faculty members to interact with, the environment was highly vibrant and overall a very engaging & stimulating learning experience. In addition to the subject knowledge gained, I was able to acquire and strengthen my interactive skills while at Amity. From being a self-contained teenager, ready to shrink into a shell to becoming a confident individual, I owe a great deal to my Alma Mater. I shall forever be grateful.

**Pulkit Mathur,** B.Arch (2012-2017) Junior Project Manager, AECOM (Netherlands)

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It is a delight to tell about this institution where I have grown as a student, person and professional in the span of five years. This college has inspired me to become a better version of myself. The faculty in Amity Law School has been the torchbearer whom we looked up to for constant inspiration. Well-equipped library, encouraging & supportive faculty and co-curricular activities like moot court, MUNs, debates, workshops and conferences is just tip of the iceberg. The CRC committee has been the light at the end of every tunnel whom we students followed to secure internships and jobs in top law firms and companies.

**Kumar Devbrat,** BA LLB (2012-17) Legal Advisor, SpiceJet Limited

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Amity provided a wide arena of the field and thus I get to learn something new with every subject. Supportive faculty, beautiful campus, quality education, real world experiences and amazing friends. Its everything one needs from a college and a network developed for life. What amazes me is the plethora of extra curricular activities that the Institute offers hence compelling every student to explore and pursue his/her extra talents. The Institute manages both the areas extremely well and a student always finds himself in a pool of never ending opportunities, be it technical or non-technical.

**Raja Jamwal,** B. Tech EEE (2012-2016) Software Development Engineer, Mobikon

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It's difficult to sum up the memories and experience of four years in few lines. All the professors are very helpful and they guided us all the time. These four years have given me friends for life. It has been an unforgettable journey. I had spent my wonderful days of life in Amity University Rajasthan.

**Prashant Chauhan,** B.Tech MAE (2012-2016) Service Engineer, Exide Industries Ltd.



I am thankful to all the faculty and CRC members of AUR for their continuous efforts and support. Apart from excellent academic experience, I also gained the benefits of being in close contact with my Mentor and Coordinator.I cherish every moment spent at AUR. My graduation (2012- 2016) at AUR has been a very interesting and awesome journey.

**Amit Yadav,** B.Tech Biotech (2012-2016) Sr Executive, Biological

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It gives me great pleasure to say with pride that I have completed my graduation from Amity University Rajasthan. The relationship between faculties and student is very cordial, which gave me an opportunity to excel in my area of interest. Training and placement department continuously providing assistance regarding the placement. I am thankful to Amity for providing me with 100% scholarship for four years for my academic excellence. Being away from Home, Amity was always a second home to us. I feel proud to be a part of such esteemed Amity family. The four years I spent here were splendid and has helped me to grow better professionally & personally. I would like to thank all the faculties and staff for making me a "Better Person". Thank you, Amity University!

**Shaik Mohammed Wazid,** B. Tech Civil (2012-2016) Risk Investigator, Amazon India

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My experience in Amity University was tremendous. I found the course curriculum to be very challenging but rewarding. My degree in BBA LLB provided an ideal blend of practical legal knowledge and perfect business understanding. I had many professors in the college who inspired my best efforts and who helped me influentially to shape my professional life.

**Pratham Purwar,** BBA LLB (2010-2015) Legal Counsel (APAC),DSV Air and Sea Private Limited

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3.0

Like every other college aspirant, I joined Amity with hope to achieve good education, but never expected to receive so much in plenty besidesunparalleled quality education. When I passed out, not only became an engineer, but was transformed completely into an individual with realistic knowledge, leadership skillsandOrganizational abilities.

**Sumeet Sharma,** B.Tech Biotech (2010-2014) Asst. Manager - Water Treatment & Env. Engg., Organica Biotech



My time at Amity truly changed who I am and who I still want to become professionally and personally. Being a part of the second batch of B.Tech biotechnology at Amity gave me robust confidence. The culture at AUR fostered the sharing of ideas, critical discussions, and collaboration among students and faculty across a wide range of interests. What I loved about the AIB faculty was that they always entertained new ideas no matter where they came from; even if, and especially when, they were challenging to their own work. But I did not only learn from them. I learned equally much from my fellow batch mates of both biotechnology and non-biotechnology background, some of whom have become my forever friends! Currently, i am working as an assistant manager at IQVIA, a global healthcare consulting firm. I am involved in developing strong, innovative, and sustainable solutions against complicated healthcare problems. I can say, without a doubt, that my time at Amity has significantly contributed in making me who i am today.

**Divya Vasvani,** B.Tech Biotech (2008-2012) Consultant, IQVIA

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## **ALUMNI SESSION**









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## **ALUMNI SESSION**









## RECRUITER SPEAKS



Excellent hospitality, great ambience for students to learn. Found staff and teachers very approachable and humble. Students demonstrated good energy level.

**Mr Mahendra Rathi**-Technical Delivery Manager, Microsoft



Excellent infrastructure and a very well planned and coordinated team of individuals. A very enthusiastic team and vision for the college. Can add value by partnering with our organization for various engagement activity-like gust lectures/marathon/hackathon etc.

**Arvind Joseph**-Campus Manager, Shell India



Great hospitality. Great support. Great arrangement by the college authorities.

Mr Mayank Jaitly-Lead (Campus Recruitment)



Great coordination! Good student participation in the overall process.

**Ms Manmeet Sandhu**-Recruitment Specialist Accenture



Great Engaging Faculty. Too good hospitality. Beautiful campus.

Mr AlexsonNounrasi-People Operations Google



Excellent support and will like to visit next year as well. Good candidate quality.

**Ms AdyashaSahu**-Assistant Manager- University hiring IBM India



Overall grooming of the students are good. Technical knowledge needs little more focus.

**Mr Niraj Kumar-** Dy. General Manager- Corporate HR, Havells India



Good candidates, with outlook towards technology utilization.

**Mr Nitin Gupta**-Project Manager Capgemeni



It was a great experience. All the operations were carried out in an effortless manner.

**Ms Neha Khandelwal** – Assistant Manager- Recruitment Genpact



Good effort on the number of students. The quality of students have improved.

**Mr Kashif Hamid**-Assistant General Manager- HR Sopra Steria



Overall experience was good. Candidates were good. Overall selection process was good.

**Mr Amit Kaushal**-Project Lead Mindtree Ltd.



Good coordination on Campus.

**Ms Megha Yadav**-Manager HR Indigo



Process is smooth and was able to swiftly move forward. Good talent.

**Ms Nikita Verma**-Manager- HR United Health Group



It was good experience while campus drive in Amity. Students & staff were very cooperative. Students have good technical skills.

**Mr Deepak Goel**-Technical Lead, NEC Technologies Ltd



Good overall. Students were very well managed and in coordination.

**Ms Anusha Verma**-Manager Talent Acquisition Gemalto

## ABOUT CORPORATE RESOURCE CENTER

Corporate Interface and Relations stand high on the agenda of AUR. Our endeavor is to keep the needs of the industry in perspective and in turn make the learning more pragmatic and applicable. AUR has been successful in adding more and more companies as its recruiters. The corporate resource center at AUR tries to bridge the gap between industries requirements and skills of students. Our students are ready to undertake any challenge from the first day of their professional life. The continuous efforts of CRC comprising of experienced members of faculty, selected student managers and Head of Departments have built a fruitful and long-lasting relationship with various organizations.

CRC maintains regular interaction with the corporate houses through Orientation Programs, Guest Lectures, Industry visits, forums, Corporate get-togethers and Alumni Interaction etc. CRC helps students by counseling them to choose an appropriate career depending on their aptitude and interest. The center also takes the of conducting events like MDPs, Personality Development Programs for the students, Conferences & Seminars and Education & Career Fairs.

The placement activities can be broadly categorized in the following-

Final Placements | Pre-placement talks | Summer Training Placement | Guest Lectures, Conferences and Seminars Industry Visits & Interface (Domestic and International)

## RECRUITMENT AND INTERNSHIP PARTNERS

We are privileged to announce that in the past our students have excelled in various fields of corporate world and have risen to very responsible positions. This has made us proud and happy. We at AUR are making a constant endeavor to ensure that our students are well equipped to take on challenges of the corporate successfully. Over the year, our students have been getting valuable internships and placement opportunities with leading corporate including

# SECTOR WISE PLACEMENT 4% 6% 7% 3% 7% 5% 8% 8% Advertising & PR BFSI Consulting E commerce Education Event Management & Hospitality IT & ITES Legal Firm Manufacturing Media Others

# SECTOR WISE INTERNSHIP 4% 4% 3% 4% 11% 5% 7% 4% Advertising & PR BFSI Consulting E commerce Education Event Management & Hospitality IT & ITES Legal Firm Manufacturing Media Others Pharmaceuticals & Healthcare





















































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Education Event Management & Hospitality IT & ITES

Legal Firm Manufacturing Media Others

Pharmaceuticals & Healthcare

Education Event Management & Hospitality IT & ITES

WADIA GHANDY & CO.

WIZCRAFT

WADIA GHANDY & CO.

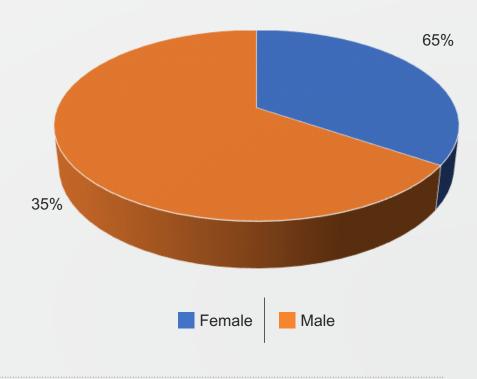
WADIA GHANDY & CO.

Pharmaceuticals & Healthcare

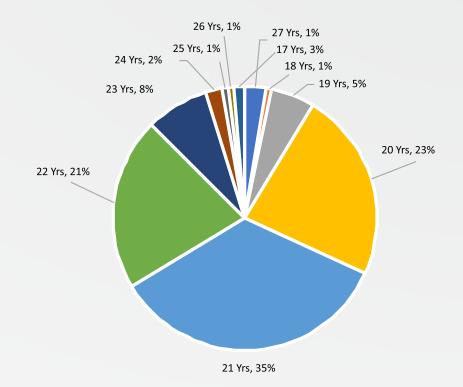
Pharmaceuticals & Healthcare

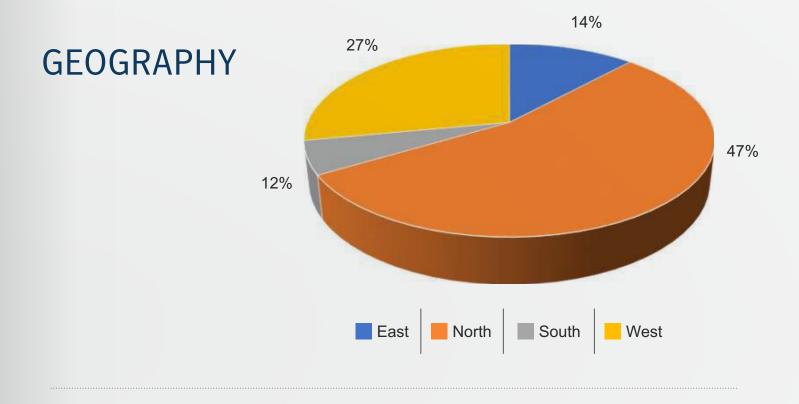
## STUDENTS' BACKGROUND AT UG LEVEL



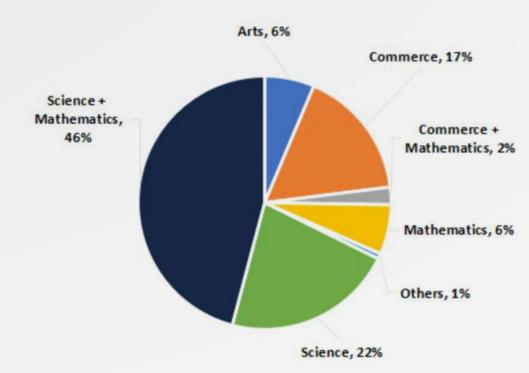


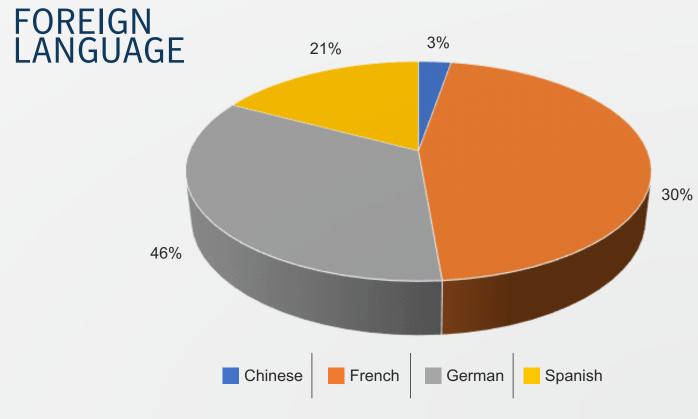


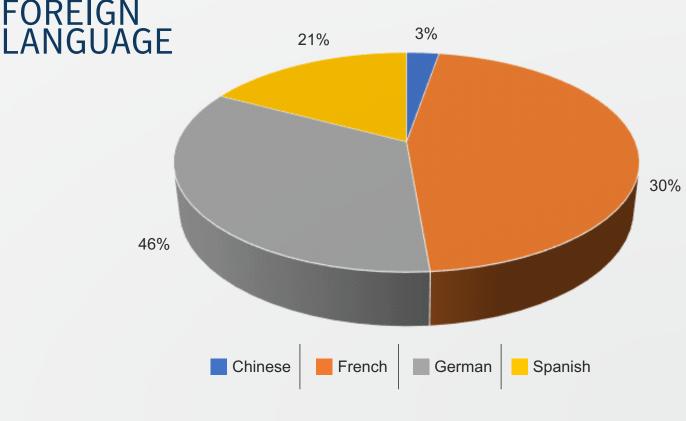


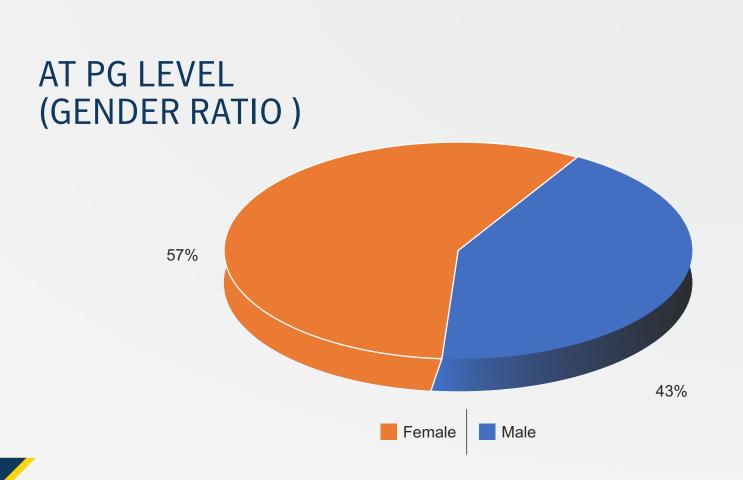


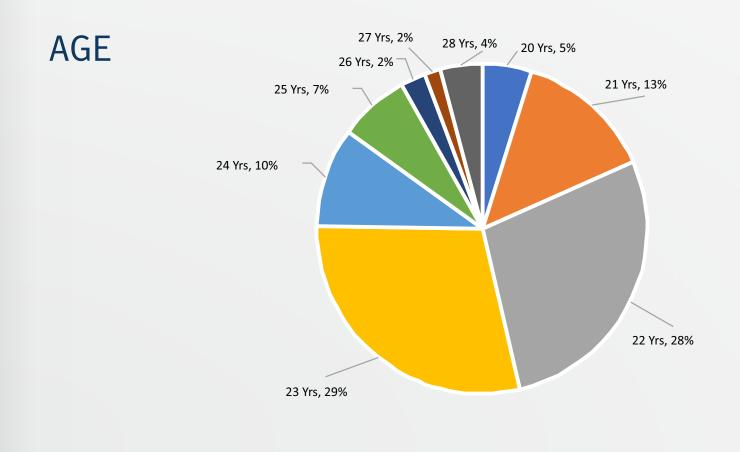


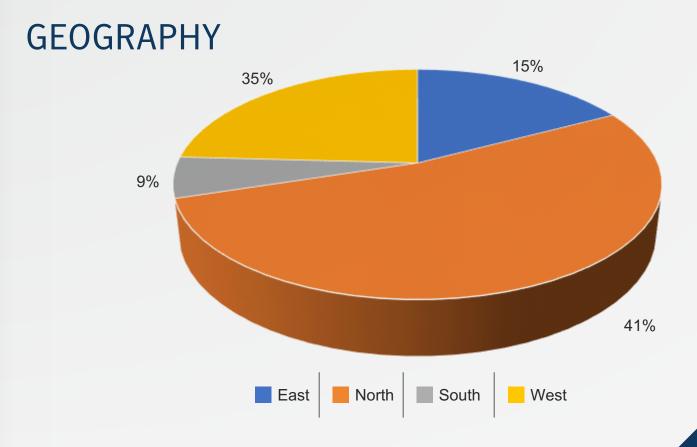




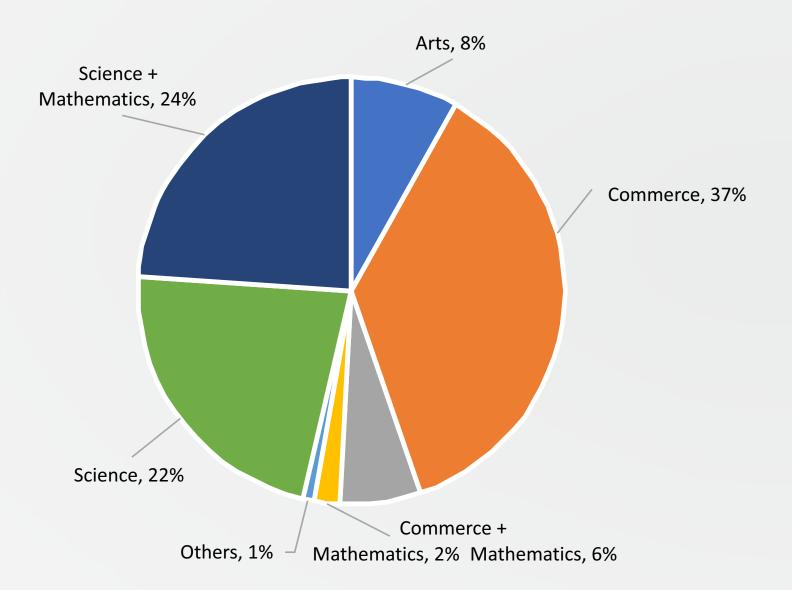




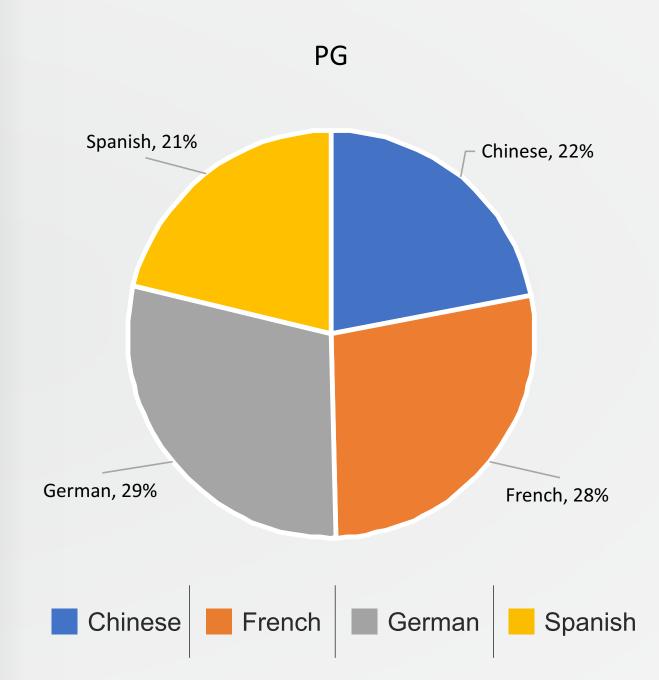




## EDUCATION DIVERSITY



## FOREIGN LANGUAGE



63

## INDUSTRY INTERFACE















Mr. Arun Singhal - Delievering Guest Lecture







Presentation of Indian Army



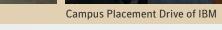






**Group Discussion** 









Foreign Students Delegation with Hon'ble Founder President Chancellor Sir interacting with students





Campus Recruitment of King Stubb & Kasiva Interactive session by Zee Studios representatives Campus Recruitment Tommy Hilfiger

AMITY UNIVERSITY RAJASTHAN

@ GLANCE

**INSTITUTES / SCHOOLS** 

Amity School of Engineering & Technology **Amity Business School** Amity Institute of Biotechnology **Amity Institute of Microbial Technology Amity School of Communication** Amity Institute of Information & Technology **Amity Law School Amity School of Architecture & Planning** Amity School of Hospitality Amity Institute of Behavioural & Allied Sciences **Amity School of Applied Sciences Amity School of Liberal Arts** Amity School of Languages Amity Institute of Clinical Psychology **Amity School of Fashion Technology Amity School of Fine Arts** 



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